



III INTERNATIONAL CONVENTION SCIENCE AND CONSCIENCE

The Universidad de Oriente calls for the third edition of the **INTERNATIONAL CONVENTION SCIENCE AND CONSCIENCE**, to be held from April 11th to 14th, 2023. The event will bring together professionals from the social and humanistic, medical, educational, economic and business, legal, technical and agricultural sciences committed to sustainable development and care for the environment. This third edition intends to establish itself as a space for the socialization of scientific results and university management which constitute pertinent proposals for the fulfillment of the objectives and goals of the 2030 Agenda.

ORGANIZING COMMITTEE:

President:

Dr. Diana Sedal Yanes. Rector of the Universidad de Oriente.

Executive Vicepresident:

Dr. Elsi María López Arias. First Vice-rector.

Vicepresidents:

Dr. Freider Santana Lescaille. Vice-Rector of Research, Innovation and Postgraduate Studies.

Dr. Yohandra Semanat Ortiz. Vice-Rector for University Activities

Dr. Maribel Ferrer Vicente. Academic Vice-Rector.

Dr. Luis Alberto Pérez Llody. Vice-Rector for Institutional Relations.

Executive Secretary:

Dr. Adaris Parada Ulloa. Head of the Department of Events.

Secretary of the Scientific Committee:

Dr. Dania Del Toro Álvarez. Director of Science, Technology and Innovation

Treasurer:

MSc. Carlos Manuel Hernández Oro, Head of the Finance Department

CONTACT E- MAIL:

Scientific Committee Secretary : terceraconvencion@uo.edu.cu

Executive Secretary : coordinadoreventos@uo.edu.cu

Treasurer : tesorero@uo.edu.cu

OFFICIAL LANGUAGES:

Spanish, English, Portuguese and French.

IMPORTANT DATES OF THE CONVENTION:

Deadlines to register, receipt of abstracts and full papers:

November 30th, 2022

Acceptance Notice Date: **December 20th, 2022.**

Deadline for registration payment: **February 20th, 2023.**

Deadline for presentations to be delivered: **March 15th, 2023**

Pre- event courses: **from 4th to 6th April, 2023.**

Date of the event: **from 11th to 14th, April 2023.**

CONVENTION WEBSITE: <https://eventos.uo.edu.cu>

(Available from **October 10th, 2022**)

MODALITIES OF THE EVENT: Hybrid (in situ and on line)

Parallel Program:

Along with the general program, a number of activities will be held:

- Rectors Forum
- International Cooperation Forum
- Seminar on Canadian Studies
- On line Exhibition Fair

SCIENTIFIC PROGRAM:

The symposia will be conducted in four modalities:

1. Lectures
2. Debates on line(Webinars)
3. Round Tables
4. Digital Poster Sessions

GENERAL INSTRUCTIONS FOR AUTHORS:

Registering, sending abstracts and full papers:

Interested authors must register on the event website, and can include up to four (4) coauthors. The deadline for registering and sending full papers will be **November 30th, 2022**, and will be carried out in several steps. When the author registers can indicate if he/she wants to act as a reviewer, as well as the topics of expertise, which will be considered by the Scientific Committee.

To register, authors must complete the requested information in the Application Form and will upload the file with an abstract of the paper, considering the deadline for the delivery of the full paper and expressing consent for the publication of the paper.

The form for drafting the abstracts and the full papers will be available on the event website.



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Educative Innovation for Human Sustainable Development

Director: Dr. Cs. Susana Cisneros Garbey; simposio1@uo.edu.cu

Topics:

- Inclusive and Quality Education: Challenges to educational and didactic innovation.
- Computers in teaching, collaborative environments and on line learning
- Dealing with rising social issues in the current socio educational context: violence, inabilities and cultural diversity.

Heritage Management and Sustainable Development.

Director: Dr. David Eduardo Silveira Toledo; simposio3@uo.edu.cu

Topics:

- Heritage: Interpretation, Evaluation, Sustainability and interdisciplinary.
 - Cultural Heritage: History, tourism, identity and ODS planning.
- Digital Technologies for document processing, monitoring and heritage management

Integrated Management of Natural and Social Resources before the challenges of the Climate Change.

Director: Dr. Alexis Pérez Figueredo. simposio5@uo.edu.cu

Topics:

- Natural disasters risk management in the context of climate change.
- Social and technological innovation and creative economy in environmental management.
- Integrated Management of Basins and Coastal Regions.
- Biodiversity and Protected Regions

Tecnologies, Productions and Industrial Processes for Sustainable Development.

Director: Dr. Angel Luis Brito Sauvanell. simposio7@uo.edu.cu

Topics:

- Automatics, mechatronics, robotics and artificial intelligence applied to industrial processes.
- Renewable Energies, energy efficiency, energy quality for the change in energy matrix and sustainable development.
- Sustainable Mechanical design, materials and technological processes.
- Water Resources Management and systems of water distribution and operation for industrial processes and operation.

Health and Well Being

Director: Dr. Erislandy Omar Martínez; simposio2@uo.edu.cu

Topics:

- Rehabilitation and quality of life. Health policies and attention to vulnerable social sectors.
- New developments in Biophysics, Bioengineering, Neurosciences and computer and communication technology in relation to human health.
- Physical, therapeutic and community Activity. Health and Physical Performance.
- New Developments in Biotechnology, Complementary Medicine and Pharmaceutical Services

Danger, Geological Risk and Seismic and Disaster Engineering.

Director: Dr. Eduardo Rafael Álvarez Deulofeu. simposio4@uo.edu.cu

Topics:

- Seismic Danger and Geological Risk.
- Architecture, Seismic Engineering, Technological Innovation and Constructions in Seismic Regions.
- Professional Training for integrated management of disasters.

Food Security, Nutrition and Sustainable Agriculture.

Director: Dr. Andrés Francisco Pérez Almaguer. simposio6@uo.edu.cu

Topics:

- Agrobiotechnology and sustainable agriculture for nutritional education, food security and sovereignty. Current Trends and Challenges.
- Innovation in the sustainable production of human and animal food.
- Rural Entrepreneurial and women leadership.

Information and Communication Technologies for a Sustainable Development.

Director: Dr. Andrés Subert Semanat. simposio8@uo.edu.cu

Topics:

- From web 2.0 to 7.0: Information Management, Communication, Social Networks and On line Services.
- Electronic Systems and Telecommunication Networks.
- Informatization of Society, government and electronic commerce for an integrated management of public administration.
- Applications of signal digital processing, Artificial Intelligence and data mining.





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Universities and Local Inclusive Development.

Director: Dr. Alicia de la Caridad Martínez Tena.
simposio9@uo.edu.cu

Topics:

- Macro y micro economic policies and initiatives, population, equity and social inclusion.
- Innovation management, knowledge and the scientific and technological entrepreneurship.
- The Municipality: government and the generation of capacities for local development.

Community Resiliency, culture, identity, communication and citizen agendas for development.

Law and Society and the 2030 Agenda for a sustainable development

Director: Dr. Darina Ortega León. simposio10@uo.edu.cu

Topics:

- Law and justice in a global society: new paradigms for the protection of rights.
- Entrepreneurship, Innovation and law.
- Law, Internet and disruptive technologies. Challenges for the professional.
- The risk society before the ius puniendi. Paradigms for the security in building of a State of Law and social justice.

REGISTRATION FEE: Foreign Delegates (USD)

Modality	In Venue	On line
Scholar presenting paper	350.00	250.00
Undergraduate Student presenting paper	300.00	200.00
Participant	250.00	
Companion	200.00	
Pre-event Course	30.00	

The travel agency Solways Cuba will deal with payments on line and other services for foreigners, in close collaboration with the Organizing Committee of the event.

OFFICIAL HOST FOR THE EVENT: HAVANATUR TRAVEL AGENCY S.A.

MSc. Jorge Carlos Calle González
Sales Executive
Events and Incentives

Havanatur T&T Havana Oriente – Sur Branch Office . Calle B s/n entre 4ta y M, Ampliación de Terraza, Santiago de Cuba.

E- mail: comercial1.orientesur@havanatur.cu

Cell: (53) 52631321

Phone number: 22 64 79 04



I EXPO FAIR "UO 75TH ". 2023

It will be held on line, dedicated to the 75th anniversary of the foundation of the Universidad de Oriente. The Organizing Committee calls on exhibitors to opt for awards in the following categories:

- Academic Services.
- Services, solutions and applications in automatics, robotics and information and communication technologies.
- Products and services for tourism.
- Agrofood Industry's products and services.
- Socio-cultural Products and services.
- Industrial Products
- Production of clean energy
- Health Services
- Building Industry's products and services

In each category, the Jury will grant an Award and as many other prizes as it deems necessary. Further on, an on-line Entrepreneurs Forum will be held to exchange and show the participants' products and services.

Director: Dr. Rosa María Reyes Bravo expoferia@uo.edu.cu

SPONSORS

The Organizing Committee has created a Sponsorship Program and reserves the right to award the GOLD, SILVER and BRONZE SPONSOR categories based on the contributions to the development of the convention, such as financing, rendering of services, materials for the development of the event, international promotion and organization of delegations.

Your institution will receive benefits to promote your brand, products and services, according to the sponsorship category

For further information you can address the Executive Secretary for the event through the e-mail coordinadoreventos@uo.edu.cu

